Sub-projects

EUROPEAN UNION
European Regional Development Fund
EAST_INNO_TRANSFER
Supporting Innovation and Fostering Knowledge Transfer in the New EU Member States

PARTNER
- Territorial Office for SMEs and Cooperation (RO) – Lead partner
- Brasov Agency for Sustainable Development (RO)
- Brasov Metropolitan Agency (RO)
- Staffordshire University (UK)
- Sant Anna School of Advanced Studies (IT)
- Wroclaw University of Technology Academic Entrepreneurship Incubator (PL)

PRIORITY
- Innovative business development
- Development of technological incubators

BUDGET
- € 374,396.00

EAST_INNO_TRANSFER aims to support the implementation of innovative initiatives - by encouraging the exchange and transfer of good practices - from more advanced regions in Western Europe (the West Midlands and Tuscany) to less experienced partners in the New Member States (Lower Silesia and Brasov) enhancing the transition towards an economy of knowledge.

The sub-project - by an intensive exchange program between partners (partners meetings and study visits) based on an effective and innovative methodology - will analyse case studies and identify good practices in the field of development of the advanced services for the innovative SMEs and the creation of the technological incubators and R&D transfer centers. The main results of EAST_INNO_TRANSFER will be the strengthening of the policy capacities of the partners and the improvement of the specific competencies and skills of their staff and local and regional stakeholders on:
- business innovation services (innovation support programs; start-up mechanism and services for the creation of SMEs for young researchers; spin-off and spin out governance; creation, management and development of academic incubators and R&D transfer centres and technological parks.

KNOW-ECO
Enhancing Knowledge Collaboration in Eco-Innovation

PARTNER
- Coventry University Enterprises Ltd (UK) – Lead partner
- Lower Silesian Regional Development Agency (PL)
- Etruria Innovazione (IT)
- ISW Institute for Structural Policy and Economic Development (DE)

PRIORITY
- Eco-innovation in high tech firms
- Clustering strategies

BUDGET
- € 288,484.16

The Know-Eco sub-project focuses on enhancing the uptake of eco-innovation in enterprises within the construction and mobility sectors and the transnational transfer of knowledge, tools and methodologies for linking knowledge providers with enterprises to increase the development or uptake of eco-innovation products and services.

Addressing these issues in the Know-Eco partner regions is particularly important given the synergy of these activities to existing and planned policy measures and the sustainable growth strategy for Europe 2020.

These objectives will be achieved by exchange, sharing and transfer of policy experience, knowledge, tools and methodologies for linking knowledge providers with enterprises at a transnational level. This will be achieved through the delivery of the ‘implementation labs’ in each region that will explore the local policy context and include transnational partners in working sessions.
NGSP
Next Generation Science Park

PARTNERS
- Chalmers Industrial Technologies Foundation (SE) – Lead partner
- Johanneberg Science Park (SE)
- ISW Institute for Structural Policy and Economic Development (DE)
- Merseburg Innovation and Technology Centre (DE)
- Birmingham City Council (UK)
- Lower Silesian Innovation and Science Park (PL)
- PIN - Educational & Scientific Services for the University of Florence (IT)

PRIORITY
- Internationalisation strategies
- Innovative business development

BUDGET
- € 561,763.00

NGSP aims to identify an approach to a regional science park system which can be transferred as a good practice and its elements adopted by individual science parks.

NGSP overall objective is to analyse, develop and implement Good Practices and Regional Policies for how to build a Science Park or a group of Science Parks that supports regional development, facilitates a dynamic dialogue between Industry & Higher Education Institutions (HEIs), and attracts national & direct foreign investment in the region.

The sub-project main objective will be reached by analysing strategies and models adopted in the involved regions, in particular the ‘knowledge sites’ a network of chemical parks in Germany, 6 science parks in Sweden, Innovation Poles in Italy, Digital Plaza in the UK and Innovation and Science Park in Lower Silesia; and by testing and implementing the learning generated during the analysis and experience exchange workshops.

NICER
Networks for the Internationalisation of Cluster Excellence in Regions

PARTNER
- PIN - Educational & Scientific Services for the University of Florence (IT) – Lead partner
- University of Birmingham (UK)
- Coventry University (UK)
- Brasov Metropolitan Agency for Sustainable Development (RO)
- TTI Magdeburg GmbH (DE)
- Lower Silesia Agency of Economical Cooperation (PL)

PRIORITY
- Internationalisation strategies
- Clustering strategies

BUDGET
- € 353,307.00

The overall objective of the NICER sub-project is to identify and implement a number of strategies in support of the internationalisation of clusters in the EU regions.

Building on the experience of the different involved regions, the sub-project will try to stimulate in-depth analysis, discussion and interactive learning processes on the strategic attraction of foreign direct investment in firm clusters as well as on the support to the active internationalisation of firm clusters. The sub-project idea is based on the detection of good practice in the design and implementation of FDI attraction policies, which vary in approaches and tools. The sub-project addresses issues related to the restructuring of EU manufacturing sectors and clusters, the hollowing out of manufacturing activities in low cost localities, the volatility of foreign direct investment flows in a post-crisis global economy and public budget constraints. Each partner will involve main stakeholders and players in regional innovation and FDI attraction policies. NICER aims to support the design of effective public policy for maximising the value of foreign direct investment for the economic development and in particular for cluster upgrading and innovation.
SPWW
Science Park Without Walls

PARTNER
- Birmingham City Council (UK) – Lead partner
- Lower Silesian Innovation and Science Park (UK)
- Lower Silesian Regional Development Agency (PL)
- Encubator AB (SE)
- Gothia Science Park (SE)
- State Capital Magdeburg (DE)

PRIORITY
- Innovative business development
- Development of technological incubators

BUDGET
- € 578,400.00

SPWW brings together public and private sector organisations as well as policy makers, practitioners, entrepreneurs, innovators, universities, SMEs and large companies to catalyse the development and commercialisation of new products, processes and services. In particular it focuses on the development of the next generation of entrepreneurs (e.g. digital entrepreneurs) who need to expand and develop their companies and require new types of advanced connectivity and business services, such as new forms of finance to match the very fast moving industries they operate in. SPWW will enable entrepreneurs to pitch to international funders, business angels, large companies etc. to gain funding to develop their company’s products and services.

The sub-project’s overall objective ‘to leverage growth by connecting geographic locations to innovation-led growth by generating virtual clusters thereby by shrinking geographies and timescales’ will be achieved by the exchange, sharing and transfer of policy experience, knowledge, tools and methodologies for linking knowledge providers with enterprises at a transnational level.

STEP
Improved Definition and Profiling for Sustainable Technology Parks

PARTNER
- Innovation and Founders Centre Magdeburg (DE) – Lead partner
- Coventry University (UK)
- Wroclaw Regional Development Agency (PL)

PRIORITY
- Clustering strategies
- Innovative business development

BUDGET
- € 274,018.64

STEP aims to improve the effectiveness of regional policies and instruments and give the participating regions an exclusive opportunity to benefit from existing partner experiences and expertise in innovation and technology transfer, exchange actual methods and tools and test the implementation of good and best practices into their own structures (taking them into account for when planning strategic development). Additionally, the focus on the automotive sector provides a good basis focussing on research, technological development, incubators and SME’s. A key innovative aspect of the sub-project is the examination of the contribution made by virtual technology parks alongside their traditional physical form.

The key outcome of the project will be an improved understanding of the contribution of virtual/physical technology parks in supporting the sustainability of key sectors in local economies. This is underpinned by production of a good practice transferability handbook, building upon feedback from seminars, creativity workshops and study visits/two-way knowledge exchanges. A key focus of the handbook will be a set of ‘action recommendations’ to promote sector sustainability through the Technology Park concept.